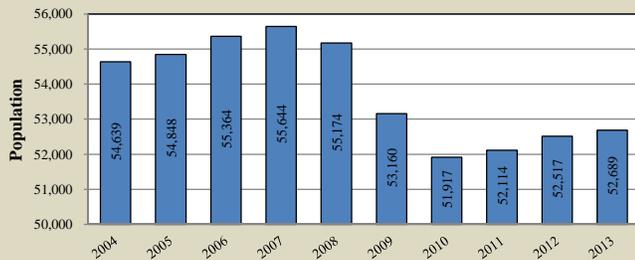




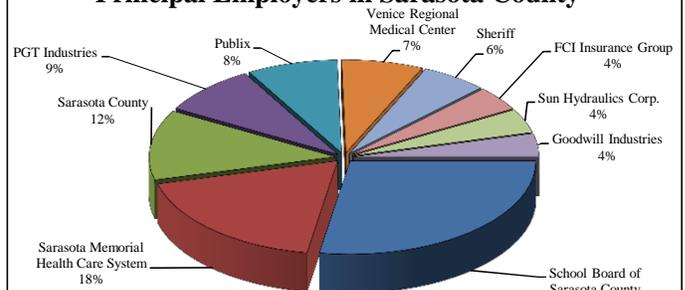
Demographic and Economic Statistics Report

City Population Trend



Source: Bureau of Economic and Business Research, University of Florida

Principal Employers in Sarasota County



Source: Economic Development Corp. of Sarasota County

City Tax Rates -

2012-13 Millage Rates:

FY2012-13 Ad Valorem Millage	2.9249
FY2012-13 Debt Service Millage	0.4276
Total Millage	3.3525

Gas Taxes:

1 to 6 Cent Local Option Gas Tax	\$0.06 per Gallon
1 to 5 Cent Local Option Gas Tax	\$0.05 per Gallon
Ninth Cent Gas Tax	\$0.01 per Gallon

Excise Tax:

FP&L	10% on base kilowatt hours billed
Fuel Oil	\$0.04 per gallon on home use
Natural Gas	10%

Infrastructure Surtax:

Penny Sales Tax	1% on Taxable Purchases up to \$5,000
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(Adopted Referendums - Phase I - 1989-1999; Phase II - 1999-2009; Phase III - 2009 to 2024)

2013-14 Millage Rates:

FY2013-14 Ad Valorem Millage	3.1728
FY2013-14 Debt Service Millage	0.4089
Total Millage	3.5817

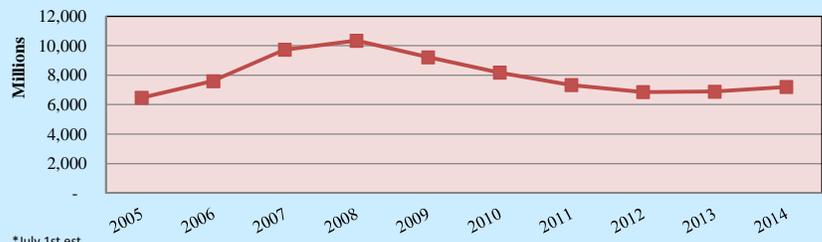
Franchise Tax:

FP&L	6% on billed revenues
Peoples Gas	6% on billed revenues

Water	10% of water usage utility charges
Propane (Bottled) Gas	10%
Communications Service Tax	5.92% on Telecommunication Service Fees

City of Sarasota	Taxable Value	% of Value
Top Ten Taxpayers - FY2012-13		
Westfield Southgate Shopping	\$ 55.1	0.80%
Florida Power and Light	47.0	0.68%
Verizon Florida Inc.	36.0	0.52%
Slab/Slab Lido	32.4	0.47%
Plymouth Harbor Inc.	32.3	0.47%
Logan Acquisitions LLC	29.6	0.43%
Osprey S A Ltd./Osprey SRQ	29.5	0.43%
Sarasota Bay Club	28.9	0.42%
Health Care Reit Inc.	26.0	0.38%
Hotel Assoc. of Sarasota LTD	25.2	0.37%
Totals	\$ 342.0	4.97%

City of Sarasota Total Taxable Value

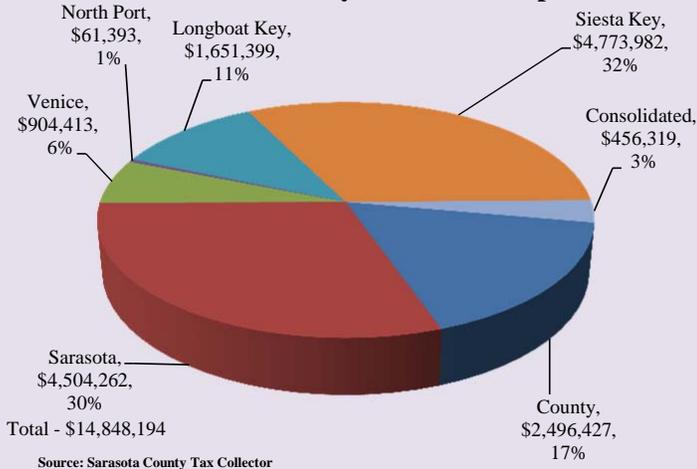


Major Revenue Sources:

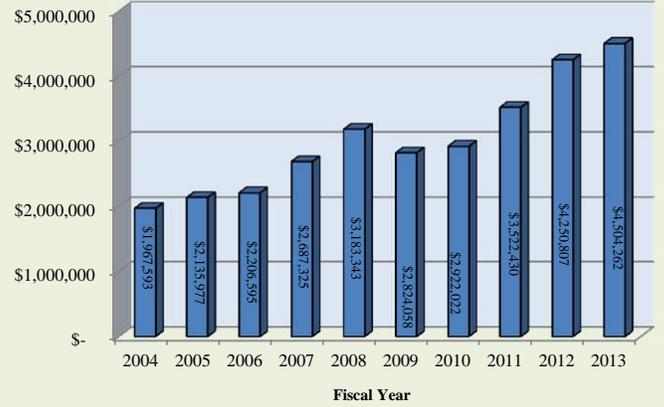
General Fund Revenues	FY2008-09	FY2009-10	FY2010-11	FY2011-12	FY2012-13	FY2013-14**
Ad Valorem Tax	\$ 19,680,996	\$ 17,700,591	\$ 16,138,114	\$ 16,000,757	\$ 16,273,305	\$ 18,397,816
Electric Excise	4,207,847	4,536,335	4,575,547	4,571,626	4,927,990	4,640,000
Communication Service Tax	4,083,482	3,829,654	3,588,841	3,760,900	3,603,752	4,000,000
FPL Franchise Fee	5,158,391	4,760,357	4,881,247	4,488,239	4,360,645	5,200,000
Municipal Revenue Sharing	1,751,959	1,740,465	1,744,723	1,750,367	1,765,785	1,765,000
Half Cent Sales Tax	3,449,557	3,365,128	3,447,327	3,547,302	3,834,763	3,900,000
Investment Income	941,300	428,338	316,007	252,832	30,732	250,000
Other State Shared Revenues						
Penny Sales Tax	5,655,032	5,433,857	5,528,959	5,760,726	6,202,026	5,967,000
7 Cent Gas Tax	1,505,047	1,480,232	1,435,471	1,399,523	1,401,549	1,400,000
5 Cent Gas Tax	974,658	939,118	908,727	895,201	909,363	880,000
Tax Incremental Financing	10,663,419	9,007,446	7,602,221	6,808,438	6,673,395	7,320,019

**Approved Budget

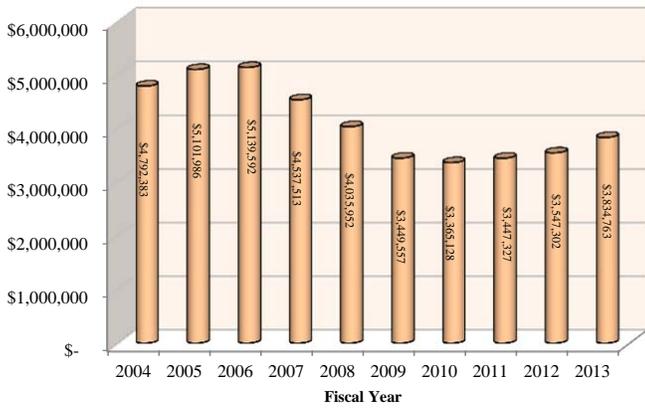
FY2012-13 Sarasota County Tourist Development Tax



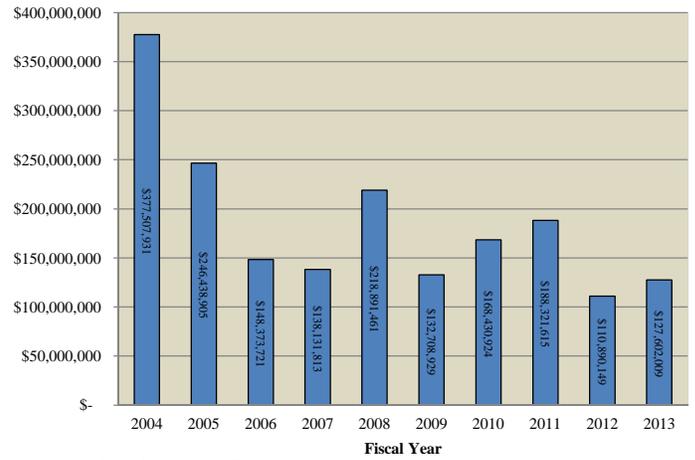
City of Sarasota Tourist Development Tax Collections



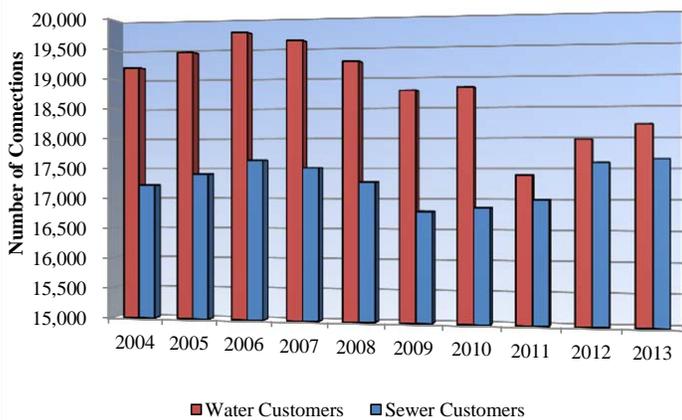
Half Cent Sales Tax Revenue



Value of Construction Permits Issued



City of Sarasota Utility Customers



Penny Sales Tax Data

