

# Skateboard Park

## Mission Statement

To operate the City's Skate Park as a popular, affordable facility for users of all ages to enjoy for skateboarding, scooting, biking, and in-line bladers, as well as other community events.

## Description of Operations

The Sarasota Skate Park opened in the fall of 2003 at the northeast corner of Payne Park and offers over 25,000 sf of concrete ramps and skating surfaces for skateboarders, bikers, scooters, and roller-bladers to enjoy. Adjacent to the skating ramp area is a modern structure that houses interior workspaces, a central lobby, and Skate Park restroom facilities.

Since 2010, the Skate Park has been run by a not-for-profit community organization 'Sarasota Sk8 School'. Sk8 School operates the Skate Park seven days a week, 363 days a year (closed Christmas and Thanksgiving). The operational hours are coordinated to accommodate teens' and youths' school hours and school holidays, and the facility is typically open between 60 and 70 hours a week for users. Although an average user is in their mid-teens, the Skate Park is enjoyed by enthusiasts of all ages. In addition to operating the facility for daily users the Skate Park also hosts special events, birthday parties, Beginning Skater classes (many of which are free-of-charge to children under 10), musical performances, community fund raisers, art shows, competitions/contests, and skate camps (approximately 5 a year, 25 participants in each). In addition, the Skate Park makes their facilities available at no-cost to underprivileged individuals and youth groups (for example, the Sheriff's Youth Ranch), and provides over \$2,500 annually in free safety gear and admission passes to other needy participants. The Skate Park is operated by dedicated staff and overseen by a volunteer Board of Directors.

Tracking of users is not done on a per-entry basis, however, admissions (sales) are recorded daily, with admission sales growing yearly in proportion to the Park's growing popularity and outreach. The amount of daily users far exceeds the individual admissions sales as those values may represent passes that are to be used for more than one day.

## CITYWIDE PRIORITIES

### PRIORITY - Operational Focus

#### Strategy

Oversee the City's concessions use agreement with a non-profit organization who is contracted to maintain the Skate Park as a safe, attractive, and popular recreational facility for residents and visitors.

#### Objective

- Operate the Skate Park so that user of all ages can enjoy the sports and athletic facilities and that community members can benefit from arts, music, and entertainment events at the Park
- Maintain all landscaped areas in accordance with established concession agreement.
- Maintain clean and operational public restrooms for patron use.
- Continue concessions use agreement with a non-profit organization to operate the City's skate park per established terms.

## PERFORMANCE MEASURES

Description	Unit	FY 2012	FY 2013	FY 2014	FY 2015
<b>Output Measure</b>					
Concession Agreement in place	Y/N	Y	Y	Y	Y
<b>Effectiveness Measure</b>					
Admissions purchased	Number	10,000+	13,500+	15,000+	15,500

## Cost Center Expenditures By Category

	FY 2013 Actual	FY 2014 Budget	FY 2015 Continuation	FY 2015 Issues	FY 2015 Totals
Personnel	60	0	0	0	0
Operating Expenditures	3,754	13,184	13,064	0	13,064
Capital Expenditures	0	5,000	5,000	0	5,000
<b>Totals</b>	<b>3,814</b>	<b>18,184</b>	<b>18,064</b>	<b>0</b>	<b>18,064</b>

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## Personnel Summary

Actual Positions	0.00	0.00	0.00	0.00
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## Revenue Summary

	FY 2013 Actual	FY 2014 Budget	FY 2015 Continuation	FY 2015 Issues	FY 2015 Totals
Charges for Services	14,300	7,200	7,200	0	7,200
	14,300	7,200	7,200	0	7,200