



City of Sarasota Strategic Plan



Quality of Life

Budget and Finance

Economic Development and Growth

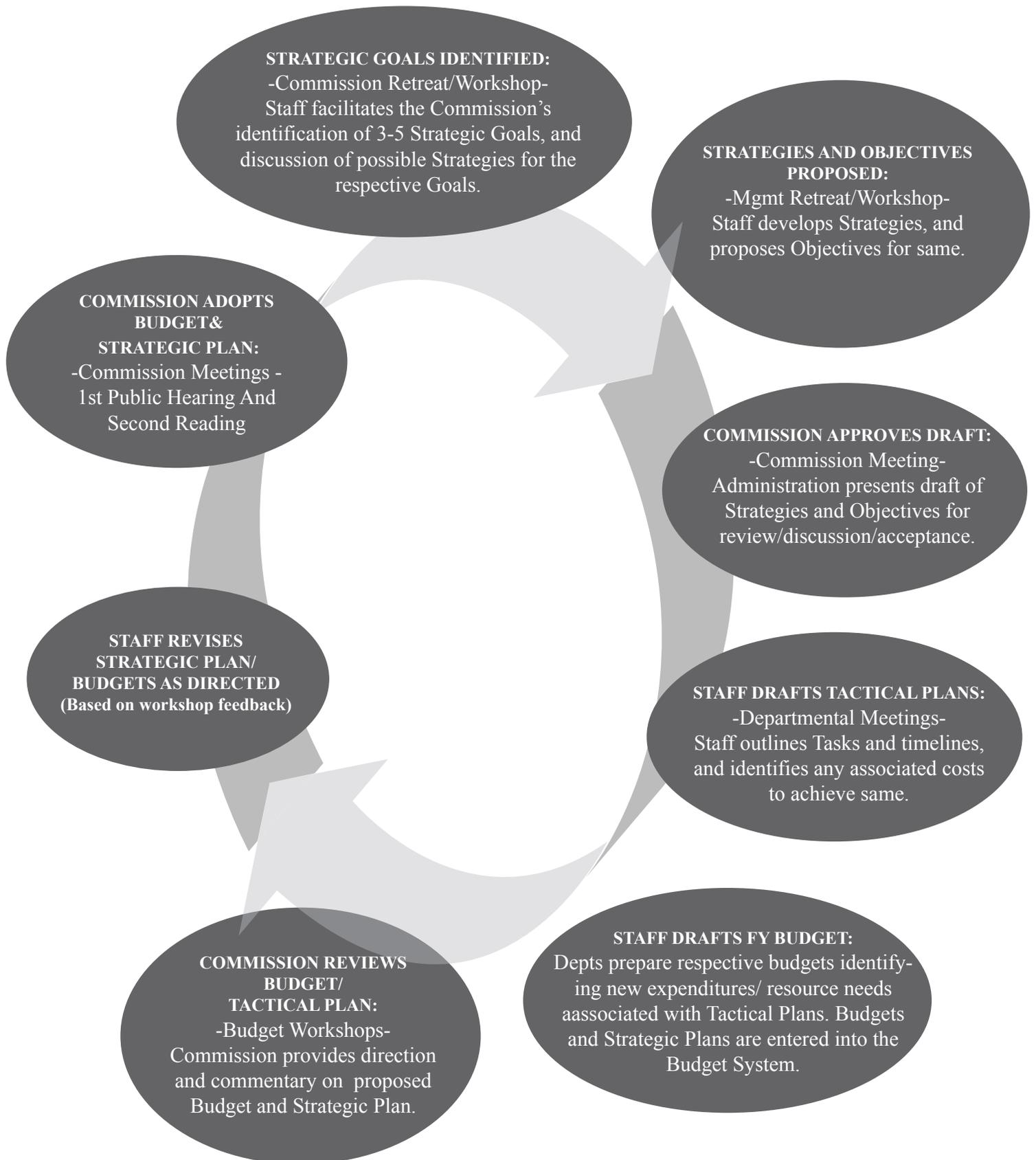
Infrastructure

FY 2014-2015-2016

FY 14, FY 15, FY 16 Strategic Plan with FY 2014 Progress and FY 2015 Workplans

Accepted by the City Commisison September 15, 2014

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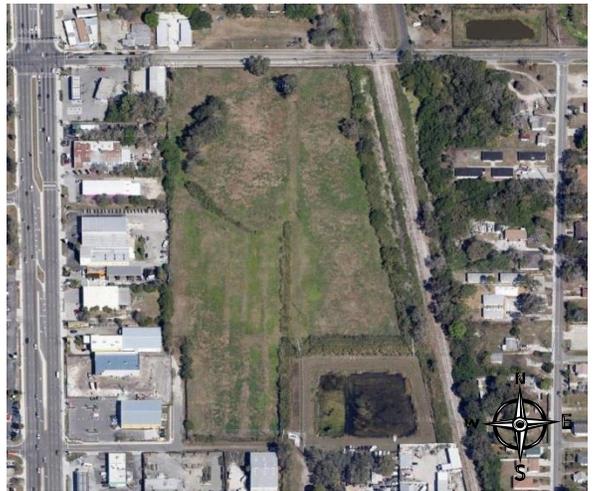
GOAL: Economic Development and Growth

STRATEGY: NORTH SARASOTA

Improve the economy and quality of life in North Sarasota’s Tamiami Cultural District* and Newtown area by developing the area as a vibrant district that also serves as a connector between the University/Airport node and Theatre/Downtown node. *Generally includes the properties adjacent to U.S. 41 between 10th Street and University Parkway.

Objective 1: Marian Anderson Place Site

Develop a large, vacant parcel in the Newtown neighborhood into a positive community asset by working with the FDEP to achieve environmental remediation of the 13.1 acre site (originally used as a landfill) and actively seek redevelopment opportunities upon same.



FY 14 Accomplishments:

City Staff has completed efforts to achieve environmental remediation of the Marian Anderson Place Site and is awaiting confirmation of same from the FDEP South District (expected December 2014), which will then be forwarded to the FDEP – Tallahassee branch. State FDEP approval will result in the City being awarded a ‘closure document’, which will affirm the site is environmentally remediated and therefore may be redeveloped for occupancy.

The City contracted with urban planners “The Urban Design Studio” to revise the zoning code in the MAP area in order to encourage redevelopment. The Urban Design Studio “UDS” have worked on proposed zoning code changes for the areas adjacent to the MAP site, and those changes will be finalized in FY 2015 following receipt of the closure notice.

Staff contracted with an urban commercial expert to identify retail development opportunities on the MAP Site. Consultant Robert Gibbs prepared a final report (August 2014) that recommended that the highest and best use for the site was not retail. City staff will continue to work with UDS to identify viable development opportunities for the site in lieu of retail development.

FY 15 Work Plan:

During FY 2015 Staff expects to receive the FDEP Closure Notice, and to complete recommendations for how the site should be redeveloped and rezoned. Following these decisions, and after holding a Commission Workshop to update the Community/Commission on the site’s progress, an ITN or RFP will be issued to seek parties interested in redeveloping the site. The ITN or RFP should be released prior to FY 2016.

Objective 2: North Water Tower Park Master Plan

Improve the Community's access to, and appreciation of, the 20 acre North Water Tower Park (established 2003) by developing a Master Plan that addresses the need for an improved interface with the Bayou Oaks neighborhood, and improved vehicular access from major corridors.

FY 14 Accomplishments:

Staff co-hosted a 'Community Clean Up' event to work toward eliminating invasive plant species that compromised park visibility (October 19, 2013). This event was well attended and Staff welcomed the opportunity to begin to discuss neighborhood members' interests for the Park's future.



The Urban Design Studio ("UDS") comprehensively reviewed all existing projects and plans for the park and adjacent areas, including the Parks and Connectivity Master Plan, the original Water Tower Park site plan, the Sarasota Bay and Estuary Program projects, and other right-of-way and development plans (completed November 2013).

UDS identified the Water Tower Park area as a 'Catalyst Area' which will prioritize zoning code changes such that the area will benefit from conversion to a Form-Based Zoning code prior to other areas of the City. Comprehensive Plan changes in the North Water Tower Park area are expected to be brought for Public Hearing in late 2014, and will include issues of land use, environmental, and transportation.

Staff hosted a community conversation with North Water Tower Park neighbors (May 28, 2014) to discuss opportunities for park improvements, and to identify the neighborhood's goals and priorities for interfacing with the park. Approximately 60 attendees shared their ideas and concerns for the park with City Staff.

FY 15 Workplan

UDS will continue to progress on amending the City's current Zoning Code, so that the area around North Water Tower Park is zoned to allow for environmental preservation, appropriate redevelopment, and improved multi-modal networks.

Staff will also continue to collaborate with community partners on collaborative design work so that the final Park plan will include improved storm water treatment, refinements to the disc golf course, improved safety conditions, greater interface with neighborhoods, improved vehicular and pedestrian access to the Park, and better gateway features. The final Master Plan (Fall of 2015) will be a document that incorporates water quality initiatives, is integral to a well-zoned neighborhood and adjacent to a commercial corridor, is interconnected to the residential neighborhoods, and retains its traditional disc golf, playground, and passive activity character. Staff will also contribute to efforts that result in better connectivity between US 41 and the Park, and other efforts to increase the amount of visitors and citizens using and enjoying the park.

Objective 3: Partnership Policing on the North Trail

Use Partnership Policing's 'Problem Solving Model' (1. Identify current problems; 2. Analyze components of the problem; 3. Develop a response, and; 4. Assess its effectiveness) to reduce the presence and perception of crime along the North Trail.

FY 14 Accomplishments:

SPD coordinated multiple prostitution stings on the North Trail that lead to the arrest of 47 solicitors of prostitution between November 2013 and July of 2014. Six other contributors to prostitution were arrested during the same time period, for crimes such as renting space for prostitution, and participating in human trafficking.

SPD diverted the incarceration of 8 prostitutes by directing them into the Turn Your Life around Treatment and Recovery program - an SPD-initiated program that collaborates with community partners to direct women to drug treatment and sex-trafficking advocacy/restorative services prior to any sentencing or criminal fines.

SPD directed an effort to contact alleged solicitors of prostitution in writing and warn them against further illegal activities. Eight (8) letters were sent to potential 'johns' in March of 2014.

SPD attends the quarterly meetings of the North Trail Redevelopment Partnership to assess the local issues and strategize with business owners. SPD also attends Neighborhood Association meetings when scheduled.

FY 15 Work Plan:

SPD will continue surveillance for North Trail criminal activity to deter continued behavior and to lessen the impact of prostitution on the business and residential community. SPD will also continue to prevent further criminal activity by educating the community about sex-trafficking, and by seeking service-partners to care for girls and women who have taken part in criminal prostitution.



SPD will continue to pursue locating a temporary substation on the North Trail to act as a deterrent to open air criminal exchanges. Staffing, location, and expenditure decisions will be pursued through FY 2015.

SPD will collaborate with the City's Code Compliance Division to seek compliance from hotel and motel operators positioned along the North Trail, to ensure all legal requirements for lodging are being met.

Objective 4: Growth of USF Sarasota-Manatee, Ringling College of Art and Design and New College of FL

Coordinate with the three prominent academic communities to support their respective plans for growth adjacent to the Tamiami Trail in North Sarasota, including increasing student housing along the trail, coordinating on opportunities for multi-modal transportation, and providing support for intersection improvements near their campuses.

FY 14 Accomplishments:

Staff participated in a forum of local academic communities (April 9, 2014) that began to identify the shared goals and needs of the academic communities including USF-Sarasota Manatee, FSU Medical School, Ringling College of Art and Design, New College of Florida, Eckerd College, and State College of Florida. Among the City-related issues identified in the Forum are the future of academic housing in and along the Cultural Corridor (North Tamiami Trail), the need for multi-modal transportation networks, and a desire to participate more collectively in the advancement of Newtown.

Unless otherwise directed, this Objective will be considered COMPLETE as of September 30, 2014. The City will continue to encourage SCAT to work directly with the higher-education communities in order to better serve the student populations, and will continue to collaborate on meaningful relationships with the Newtown community. However, the schools have not indicated a need for the City's assistance in establishing student housing. Staff will continue to be available to the Academic community in any way, in order to forward their goals for sustainability and success in Sarasota.



Objective 5: Newtown Redevelopment Plan

Audit the Newtown Redevelopment Plan, adopted in 2008, to identify which of the City/Community plan elements were achieved, and which are still outstanding, and develop a renewed plan that reflects five years of progress, and plans for future efforts.

FY 14 Accomplishments:

Staff drafted an analysis (June 2013) of the 2008 Newtown Redevelopment Plan in which they created a matrix of all the action items in the original Plan and identified which project goals were met. The draft of the CRA audit was presented to the Newtown CRAAB for their review and comment, and they participated in a line by line review and acceptance of the audit findings. A final draft was provided for the Newtown CRAAB's review in March 2014. In April 2014 the City Commission accepted the report from the Newtown CRAAB meeting, which included allocating \$150,000 of Newtown CRA funds towards an effort to revisit the Newtown Redevelopment Plan; this was adopted by Resolution by the Commission in June 2014.

FY 15 Work Plan:

In Fiscal year 2015 Staff will continue to collaborate with UDS to identify critical projects and development opportunities in the North Sarasota area. Following this preliminary planning work, and after a community decision has been reached with regard to extending the City of Sarasota’s CRAs, the City will procure the services of a consultant to revisit the Newtown Redevelopment Plan. Development of a revised Plan is expected to take place in Fiscal Year 2016.

Staff will also examine how to collect and report on the larger-community’s efforts to make advancements in the quality of life in Newtown. Staff will survey contributing organizations who work with Newtown (on initiatives such as education, housing, health, etc.), and request access to any available results-oriented data. If Staff is able to acquire access to the aforementioned data, Staff will prepare an annual report for the Commission that illustrates the measurable advancements of the Newtown community.

GOAL: Economic Development and Growth

STRATEGY: DOWNTOWN: HOMELESS/TRANSIENT

Develop a coordinated approach to addressing and resolving transient-community issues that results in reducing the current level of urban homelessness, and disruptive behavioral issues.

Objective 1: Street People Response/ Contracted Services Coordination

Work with professionals experienced in reducing community homelessness to analyze Sarasota’s issues of homelessness, including issues associated with urban transients or ‘Street People’, and engage the community in developing targeted solutions.

FY 14 Accomplishments:

The City joined Sarasota County in engaging the services of Homeless Consultant Dr. Robert Marbut, and adopted (November 2013) the ensuing plan to reduce visual homelessness in the City of Sarasota. A later vote (July 2014) modified direction to Staff to continue to pursue 11 steps of the 12-step plan.

The City established a Senior Case Manager (April 2014) to provide direct case management to homeless individuals and assist them with finding housing, and mental health and medical services.

The City established Homeless Outreach Teams (“HOT Teams”) (February 2014 – March 2014, and June 2014 - present) to interact with the homeless in an effort to assist them in finding solutions to chronic homelessness. The Police Department’s Homeless Liaison and the City’s Senior Case Manager are part of the HOT Teams. In 90 days Staff made contact with 200 homeless individuals; as a result of this contact 7 civilians were housed with the assistance of the Salvation Army and Catholic Charities, 10 citizens were helped to relocate with family outside of Sarasota with the assistance of the Salvation Army, and 2 citizens have been able to enter nursing homes.

The City adopted an initiative (June 2, 2014) to locate housing for all of the City’s homeless veterans who wish to be housed. To date, over 130 individuals have been surveyed, of which 25 are confirmed veterans. Of the 25 identified veterans, 15 have refused services, and 10 are actively seeking housing with the assistance of Jewish Family Services.

The City has identified that there is a ‘lack of critical mental health services’ and has made this a Legislative Priority by Commission Resolution (July 21, 2014), and a resolution and letters have been transmitted to the State of Florida for consideration by the Legislature for State-wide funding for mental health services (‘mental health beds’).

FY 15 Work Plan:

The HOT Teams will continue outreach within the homeless and transient community, with special focus on directing needed persons to mental health services, and identifying permanent housing for U.S. military veterans.

The City will continue to work with local agencies such as the Salvation Army, in order to provide housing, employment, and other critical services to those in need.



Objective 2: Ordinances Addressing Disruptive Urban Behaviors

Review, revise, and introduce community ordinances that address disruptive urban behaviors, with the goal of reducing behaviors such as loitering, solicitation, panhandling, open alcoholic beverages, etc.

FY 14 Accomplishments:

The City identified five behaviors as being disruptive to the Community and enacted or amended ordinances regulating the following behaviors: 1) Public drinking of alcohol from an Open Container (November 18, 2013), 2) Solicitation from vehicles in roadway/at intersections (April 23, 2013), 3) Use of Designer Drugs such as ‘Spice’ (a marijuana derivative) (February 18, 2014), 4) Lodging out of doors (May 5, 2014), and 5) Loitering and panhandling in medians and roundabouts (May 5, 2014). An additional issue, burning wood and refuse in open containers (near fuel storage), was addressed administratively (May 2014).

Unless otherwise directed, this Objective will be considered COMPLETE as of September 30, 2014. The City’s law enforcement officers are empowered to cite anyone who is not in compliance with the aforementioned ordinances governing disruptive urban behaviors.

Objective 3: Alternative Court Program (‘Homeless Court’)

Develop a program that allows misdemeanor violations associated with homelessness to be dismissed, pending successful participation in a rehabilitative program.

Update

City Administration has taken the lead on this effort, and will continue to work with the Chief Judge, the State Attorney's Office, the Sarasota County Sheriff's Office, the City Attorney's Office, and the Clerk of Courts, in order to examine the viability of offering homeless the ability to dismiss misdemeanor violations which occurred while they were without residence, provided certain rehabilitative conditions have been met.

Objective 4: Salvation Army Street Teams

Complete the current program (March 1, 2013 – March 1, 2014) of providing mutually beneficial work opportunities to individuals in need by participating in the Salvation Army/City of Sarasota Street Team program, utilizing local Salvation Army residents as contributors to the cleanliness and safety of the area via daily employment in 'Street Teams', and review to consider additional future funding.

FY 14 Accomplishments:

Staff and the Salvation Army presented to the Commission on the program's successes on two occasions (November 4, 2013 and July 21, 2014). Between the starting date of March 2012 and July 2014, 303 men and women worked Street Teams, 49% of which went on to obtain permanent employment, and 49% of which were able to secure permanent housing. The City received 22,560 work hours from the participants; time which was spent improving and maintaining the streetscapes and landscapes within the Downtown/ Newtown CRA areas.

The City Commission considered and approved (Nov 4, 2013) extending funding for the Street Teams program through September 30, 2014, and also extended the contract between the City and the Salvation Army to allow for the option to participate in two more one-year renewals of the program. Funding for the FY 2015 Street Teams has been included in the FY 2015 proposed budget.

Unless otherwise directed, this Objective will be considered COMPLETE as of September 30, 2014. Staff and the Salvation Army will continue to provide annual updates to the Commission that includes statistical measures of the program's success in transitioning participants into steady employment and permanent housing.

GOAL: Economic Development and Growth

STRATEGY: DOWNTOWN: MASTER PLAN 2020

Continue progress towards meeting the City's adopted 2020 goal of establishing Downtown (10th St to the north, railroad tracks to the east, Mound St to the south, and Sarasota Bay to the west) as a "lively, diverse center of the Community" including successful "walk-to-town neighborhoods".

Objective 1: Audit the Downtown Master Plan 2020

Present an audit of the Downtown Master Plan 2020 to the Community and Commission, indicating progress made on the objectives, projects, and initiatives.

UPDATE

An audit of the Master Plan will be presented at a January 2015 Commission Workshop.

Objective 2: State Street Mixed Use Parking Garage

Complete construction of the State Street public parking structure and mixed-use facility in 2015.

FY 14 Accomplishments:

Staff has completed all the necessary planning, procurement, and procedural processes needed to allow the garage to be fully constructed by the March of 2015.



Unless otherwise directed, this Objective will be considered COMPLETE as of September 30, 2014. Certificate of Occupancy for the garage is expected by April 1, 2015. Through the design development process the Commission directed that a portion of the original site be retained for re-sale. Re-sale of the “PAD” site (adjacent to the garage), and sale of the commercial condominium space (underneath the garage) are expected to be authorized in Fall of 2014, with closing taking place 30 days after issuance(s) of Certificate of Occupancy(s), or sooner as agreed upon by parties.

Objective 3: Rosemary Catalyst Project

Develop a plan to create a ‘catalyst project’ on the City-owned 1440 Boulevard of the Arts 0.8 acre parcel, and commence construction in 2016.

FY 14 Accomplishments:

The City has identified a mixed-use ‘Catalyst Project’ for the site that will have 40 residential units, a town-square courtyard, commercial/office space, and structured parking. Staff authored and released an Invitation to Negotiate (July 16, 2013), processed project-related re-zonings (February 3, 2014), introduced the first-ranked project to the Commission for acceptance (May 19, 2014), and Executed a Purchase and Sale Agreements and Development Agreement (June 26, 2014). A Redevelopment Agreement will be presented to the Commission by October 2014.

Unless otherwise directed, this Objective will be considered COMPLETE as of September 30, 2014. The development Team will be required to close on the property as well as be issued a Building Permit within 2 years of the execution of the Redevelopment Agreement.

Objective 4: Rosemary On-Street Parking

Identify and implement all reasonable opportunities to add additional on-street public parking in the Rosemary district of Downtown.

Update

Staff is working to complete an on-street inventory of the entire Rosemary district that identifies existing and potential on-street parking. Once completed, Staff will pursue striping and signage changes to allow additional parking to be identified (within EDCM parameters), and also to prepare cost estimates for consideration of on-street parking additions that would require roadwork. A final map will reflect existing, potential, and non-potential on-street parking spaces in the district, to provide assurances to business associations that all on-street parking spaces have been realized in a manner consistent with the future adoption of the City-wide parking plan.

Objective 5: Roundabout at Main and Orange Avenue

Complete design and construction of a roundabout at Main Street and Orange Avenue to replace a signalized 4-way intersection.

The Main and Orange Round-a-bout project is included in the City’s Adopted Capital Improvement Plan, and progress made on this project will be delivered periodically to the City Commission and every May as part of annual adoption of the CIP. At this time, construction of the round-a-bout is expected to begin in July of 2015.

Objective 6: Streetscape improvements to First Street

Complete the design and engineering work to improve First Street between U.S. 41 and Pineapple Ave.

The First Street Improvements project is included in the City’s Adopted Capital Improvement Plan, and progress made on this project will be delivered periodically to the City Commission and every May as part of annual adoption of the CIP. At this time, construction of the streetscape improvements is expected to begin in October of 2014.

Objective 7: City-Owned Parcels at U.S. 301 and Payne Park

Seek Commission direction regarding the best community use for two City owned parcels at U.S. 301 and Payne Park, and proceed as directed.

FY 14 Accomplishments:

Staff acquired two appraisals of the parcels (July 2013, and July 2014).

Staff continues to coordinate with Sarasota County regarding any remaining environmental concerns on the property. The County has previously performed analysis and monitoring of the lots, due to the fact that the lots were originally the location of an auto service center, which led to moderate petroleum pollution.



Staff will be receiving a final decision by Bond Counsel (September 2014) addressing any parcel sale restrictions that may result from using Municipal Bond proceeds for initial purchase of the parcels.

FY 15 Work Plan:

Staff will present to the Commission an overview of the sites by late 2014, including the appraisal values, monitoring wells, bond restrictions, zoning considerations, issues related to defining an entry to Payne Park, etc. Based on direction received from the Commission following the presentation, sale, development, or continued ownership and maintenance may follow.

Objective 8: Extend/Expand the CRA

Consider extending the Downtown CRA (currently expiring in 2016), as well as a possible extension beyond its current boundaries.

FY 14 Accomplishments:

The Commission formed an Ad Hoc Committee (The Community Redevelopment Agency Extension Committee) by Resolution (May 6, 2013) who met twice a month to research the issue of adapting the current CRA conditions, and to report on opportunities to extend/expand/reset the CRA.

Staff and the Ad Hoc Committee presented their findings (April 1, 2014) to the City Commission at a Joint City/County Commission Workshop for their consideration.

Unless otherwise directed, this Objective will be considered COMPLETE as of September 30, 2014. Staff will seek direction during FY 2015 as to the Commissions wishes for extending/expanding the CRA.

Objective 9: Gillespie Park Master Plan

Complete a Gillespie Park Master Plan that builds on the park's natural assets and its value to the walk-to-town Gillespie neighborhood community.



FY 14 Accomplishments:

Staff hosted two Community Meetings to gather neighborhood feedback on the goals for Gillespie Park (March 13, 2014, and May 29, 2014). The well-attended meetings were used to solicit feedback from the residential community on their desires and goals for the park, among which were issues of maintenance, vagrancy, possible addition of a fitness trail, possible designation as a pet-friendly park ("dog park), and opportunities to relocate the basketball court (on the north side of 10th Street) into the park proper.

Staff will be presenting their assessment and recommendations to the Commission via a 'White Paper' in late fall 2014 and will request further direction from the Commission. In lieu of a consultant-generated master plan, Staff proposes to develop an action plan towards funding and creating the requested improvements, should consensus be reached with the neighborhood community and Commission on the scope of any improvements.

Funding for Gillespie Park improvements will be sought in the City's FY 2016 Budget ('Penny Sales tax' dollars which may be used for Park improvements), as well as community funding sources, such as a Selby Foundation Grant, which might fund the addition of fitness equipment along the park's existing foot path. Staff will work with neighborhood organizations to coordinate funding opportunities, seek consensus on improvements, and communicate project goals and delivery dates.

Objective 10: Fruitville Road improvements

Pursue improvements to 3rd Street/Fruitville Road that will result in improved connectivity between Downtown and the Rosemary and Gillespie Park neighborhoods.

FY 15 Work Plan

Staff will be procuring the services of a Transportation/Planning consultant to develop a concept plan for Fruitville Road (3rd Street) between U.S. 41 and 301/Washington Blvd for continued discussion with the community and direction from the Commission in fall of 2014.

GOAL: Quality of Life

STRATEGY: CITY OF SARASOTA ZONING CODE AND COMPREHENSIVE PLAN

Review, revise and repackage the City's Zoning Code into a modern, all-inclusive form-based document by 2016, and make all corresponding changes to the Comprehensive Plan.

Objective 1: Review and Revise the City's Zoning Code Document

Create an in-house Urban Design Studio to revise/rewrite the City's zoning code document into a format that is easy to interpret and apply, and that incorporates form-based zoning code philosophies, the City's Engineering Design standards (including progressive urban stormwater drainage techniques), the City's landscape standards and Green Space Policy, transportation planning and concurrency issues, and addresses opportunities for fulfilling the City's affordable housing needs.

FY 14 Accomplishments:

Administration acquired contract Staff to provide planning services, and to establish an on-site office referred to as the Urban Design Studio ("UDS"), (July 2013) who will take on the three-year project of revising the City's Zoning Code.

UDS made a presentation to the Commission and Planning Board that summarized their first 6 months of work and outlined their next 6 months of efforts (Dec 11, 2013). The scope of responsibilities assigned to UDS has expanded throughout the Fiscal Year, which has impacted the originally established timelines. In addition to adopting a Form Based Zoning Code, UDS has participated in the State Street Garage design, the Palm Avenue improvements, First Street improvements, Fruitville Road designs, Tamiami Trail and other Streetscape designs, Atkins Park conceptual redesign, right-of-way Sign Clutter Reduction, and Lift Station 87, among other projects.

FY 15 Work Plan:

UDS will apply for their first round of Zoning Code 'Text Amendments' in September of 2014. Zoning Code Text Amendment cycles are expected to occur twice a year, for the next two years. The first round includes Building Massing and design Standards, Density Bonus Program, and Environmental and Tree Protection Standards.

Objective 2: Revise the City's Comprehensive Plan (Sarasota City Plan 2030)

Propose and process changes as needed to ensure consistency between the City's revised zoning codes and the City's Comprehensive Plan.

FY 15 Work Plan:

The first cycle of Comp Plan changes will be processed through the Development Review Committee (DRC) and the Planning Board in September 2014. After receiving the Planning Board's formal comments Comp Plan changes will be formally proposed to the City Commission for their review. Pending their approval the changes will be submitted to the State of Florida for consideration. Staff anticipates achieving one or more cycles of Comprehensive Plan changes each Fiscal Year, beginning in FY 2015. The first round of changes will be to the

Environmental, Future Land Use, and Transportation Chapters for Multi-Modal Transportation Planning, Upland Native Habitat protection, and changes to the Future Land Use Categories.

Objective 3: Review and Recommend an Optimal Mix of Commercial Businesses

Use the services of the City's Downtown Economic Development Professional to inventory the business types in each of the City's three major commercial districts (St. Armand's, Southside Village and Downtown), and to contract with a professional



'urban-commercial' consultant to 1) assess an ideal mix and 2) present to the Commission/ Community a recommendation for an optimal balance of types of businesses. The resulting recommendation may be reflected in the City's Zoning Code or Comprehensive Plan, or adopted as an Administrative Policy.

FY 14 Accomplishments:

The City's Economic development Professional prepared a comprehensive business inventory of St. Armand's, Downtown, and Southside Village. The commercial/business inventory of Downtown's CRA is perpetually maintained by the E.D.P. as a record of evolving businesses, and occupied/ vacant square footages.

The City released a Request for Proposals to acquire the services of an Urban Retail Expert who could perform an analysis of our local commercial conditions. The first-ranked proposal was selected March 11, 2014.

The City's provider, Gibbs Planning Group, conducted field surveys and stakeholder interviews in May. They completed their analysis and presented their findings and recommendations at two Community meetings and one Commission meeting, all of which took place on July 21, 2014.

A final report on the City's present and future commercial conditions and recommendations for retail success in the City will be released August 2014.

FY 15 Work Plan:

Staff will work under the direction of the City's Economic Development Professional to establish how the report's recommendations will be carried out through City policies and programs (including consideration of storefront revitalization programs, signage and awning codes, business recruitment opportunities, and enacting 'sunset policies'). Recommendations for ensuing policy and program changes will be presented to the Commission as part of developing and adopting a FY 2016 budget.

GOAL: Quality of Life

STRATEGY: LIDO BEACH, POOL, AND PAVILION

Increase the popularity, use, and sustainability of Lido Beach and its amenities.

Objective 1: Protect the Lido Beach Shoreline

Protection of Lido Beach is included in the City's Adopted Capital Improvement Plan, and progress made on the Shoreline protection efforts will be delivered periodically to the City Commission and every May as part of annual adoption of the CIP.

Objective 2: Improvements to the Lido Pool and Pavilion

Seek community and Commission direction with regard to the preferred course of action that will result in improved facilities for dining, recreation and/or commercial activities at the Lido Beach facilities.

FY 14 Accomplishments:

Staff has released an Invitation to Negotiate (ITN) (August 19, 2014) to allow interested parties to partner with the City to create improved amenities at Lido Beach. Responses to the Lido Beach ITN will be expected approximately 90 days after release. The ITN requests a large scope of improvements, modeled on the 2012 Lido Key Neighborhood Association's Lido Beach Pool Committee's vision which included improved vehicular drop-off areas, the addition of outdoor dining areas, a shade structure and a tiki bar, improvements to the exterior landscaping, the addition of a family friendly outdoor water feature, an expanded child's playground, addition of a small performance space, added pool lighting, and an expansion of dining facilities.

Unless otherwise directed, this Objective will be considered COMPLETE as of September 30, 2014. The response to the ITN will be provided to the Commission, and Staff will follow the Commission's direction regarding fulfilling the above referenced scope of improvements. Per the City's Adopted Capital Improvement Plan, the City is scheduled to have funding available in FY 2016 that would provide \$250,000 to design Lido Pool and Pavilion renovations and \$1,000,000 in FY 2017 to construct said improvements, however that funding anticipates modest renovations and site improvements, and may not provide for the expanded enhancements sought by the Neighborhood Association's Lido Beach Pool Committee.

Objective 3: Lido Beach Marketing

Utilize the services of the City's marketing/information professional (working with Sarasota County's VisitSarasota.Org) to undertake a marketing campaign with the goal of increasing the use and appreciation of the beach and its facilities.

Update

The City's PIO has begun discussions with Visit Sarasota County on the possibility of joint marketing efforts, however, the City will continue discussion on marketing of Lido and its facilities following the results of the Invitation to Negotiate (ITN) released for the Lido Beach Pool and Pavilion (Aug 2014) (see above Objective).

GOAL: Quality of Life

STRATEGY: PARTNERSHIP POLICING PROGRAM

Establish a modern partnership policing program in the City of Sarasota by implementing the following key elements of partnership policing:

- Education for the Community and the City organization;
- Emphasis on community relationship building; and
- Utilizing problem solving models to identify effective solutions to harmful community problems.

Objective 1: Educate the Community

SPD will take the lead in educating the Community on the collaborative role of crime prevention and law enforcement in sustaining a safe and clean environment.

FY 14 Accomplishments:

Over 250 members of the Police Department and its volunteers completed a 4hr Partnership Policing Training (Completed by October 1, 2013).

The Police Department created a Citizens Police Academy; a 12 week program of classes and interactive labs that graduated 25 Citizens on October 2, 2013, and 25 Citizens in April 22, 2014. The third Citizens police Academy will run from August 13 to October 29, 2014 (25 citizens are registered).



The Police Department held a Bicycle Safety Rodeo on February 15, 2014, attended by over 35 families, who were taught proper bicycle safety.

The Police Department participated in the Click It Or Ticket Safety Campaign (March 1 – 15, 2014) by releasing a PSA instructing Citizens about the law and personal safety related to wearing ones seatbelt.

The Police Department created a Crime Prevention booth at the County Fair to educate fair-goers (March 14 – 23, 2014).

The Police Department hosted their annual Boating Safety Inspection Day on May 24, 2014 to educate the public on how to create a safer boating community. Over 159 boats were inspected, and Target joined SPD in donating life jackets to those boaters without proper equipment.

The Chief and Deputy Chief of Police personally taught classes in Active Shooter Training to the City of Sarasota organization in May and June of 2014. Over 600 members of the organization attended these educational sessions.

SPD held their inaugural Junior Law Enforcement Academy July 9, 2014. Thirty kid-izens (kid citizens) participated in the one day academy, the purpose of which was to teach community safety, as well as building trust and communication between law enforcement and younger generations.

Unless otherwise directed, this Objective will be considered COMPLETE as of September 30, 2014; Efforts to educate the Community are a lasting responsibility of the Sarasota Police Department and annual events, Citizen Academies, and Organizational Trainings are part of the expectation of the Department to continuously provide citizens with information to help create a safe and healthy community.

Objective 2: Build Relationships

SPD will work to pro-actively build relationships between the City's law enforcement employees and the City community.

FY 14 Accomplishments:

The Police Department is building direct relationships with youth and teens in the community by way of the placement of three full-time School Resource Officers, located in FY 2014 at Sarasota High School, Booker High School, and Brookside Middle School.

The Police Department has opened a Partnership Policing Booth at the City's weekly Farmer's Market in Downtown Sarasota (October 1, 2013) where divisions rotate working the Outreach Booth each weekend. Market shoppers make conversation with, ask questions of, and see the equipment belong to, Crime Prevention Officers, SWAT Officers, Criminal Detectives, Criminalistics Technicians, Traffic Officers, Victim Advocate, etc.

The Police Department continued building relationships with the North Sarasota community during a Police hosted block party (January 4, 2014) that was well attended by the Newtown community.

The Police Department worked to broaden citizen contact by inviting Sarasotans to Coffee with a Cop; a free



opportunity to sit down with local police officers (held February 5, 2014; March 11, 2014; April 24, 2014; June 24, 2014; July 8, 2014; and August 21, 2014). The first five events resulted in more than 50 citizens sharing a cup of coffee with cops.

The Police Department forged a relationship with the Ringling College of Art and Design as part of the College's "Collaboratory" program. As a result of this relationship, art students participated directly in the rebranding of the City's Partnership Policing movement ("Blue + You") as well as in the development of a new Police website (Spring 2014).

The Police Department had their neighbors over for a movie on "Blue + You" Movie Night (April 26, 2014); Police and over 150 residents watched a film projected onto the side of the City's Police Headquarters. Another movie was shown July 25, 2014 with another 100 citizens attending; The Boys and Girls Club brought a bus full of teens to enjoy the movie "Iron Man 3".

The Police Department is participating in a multi-faceted crime prevention/mentoring program with the Cal Ripken Sr. Foundation, the Roy McBean Boys/Girls Club, and the Sarasota Housing Authority. The Badges for Baseball Program helps at-risk youth to gain needed experience with the principles of respect, teamwork, and

communication by participating in a variety of baseball/softball themed activities. Twelve Police Officers are volunteering their time to this effort to help build critical relationships with at-risk youths.

The Police Department re-allocated resources to implement Downtown foot-patrols for a month during summer of 2014 (July 14 – Aug 14, 2014). The presence of two officers ‘walking the beat’ around Main Street for 12 hours on weekdays and 17 hours on weekends allowed for closer contact and interactions between businesses, residents, visitors, and our Police officers. The effort was a successful expansion to the existing ‘Zone officer’ assigned to the Downtown on a daily basis.

In order to have a greater presence in Downtown, SPD created a new Downtown Ambassador Program that puts 10 to 15 well-trained, civilian-uniformed Police volunteers onto City sidewalks. Equipped with police radios and maps, these volunteers can act as eyes and ears to the Police Department, representatives of the City of Sarasota, and facilitators to Downtown visitors who are looking for shopping, dining, parking, etc.

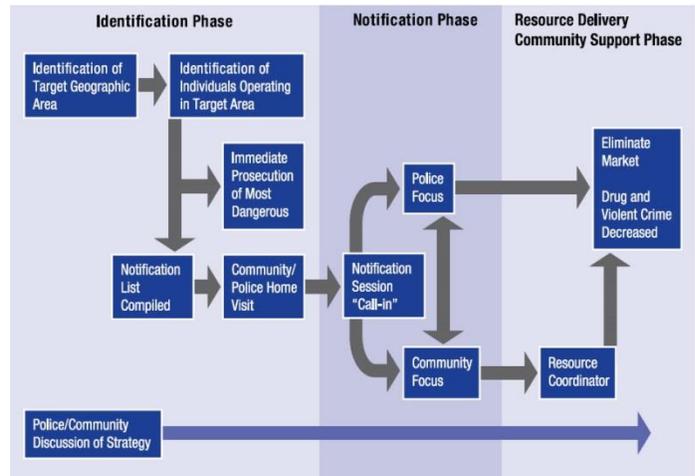
Unless otherwise directed, this Objective will be considered COMPLETE as of September 30, 2014; Building relationships is critical to a robust Partnership Policing Program, and has been adopted as part of the Police Department’s own three-year strategic plan. Efforts will continue indefinitely, and include maintaining the efforts outlined above as well as developing new and creative ways to connect citizens with law enforcement in social settings.

Objective 3: Problem Solving Models

SPD will use critical problem solving (the “S.A.R.A. model”: Scan→Analyze→Respond→Assess) to identify and remedy community problems by identifying specific solutions to specific problems.

FY 14 Accomplishments:

The Police Department used a targeted solution intended to reduce crime by neutralizing the open air drug market. In FY 2014 the Police Department operated two Strategic Drug Market Interventions (SDMI: a community policing strategy modeled after a successful program conducted in High Point, North Carolina) which interrupted the illegal behaviors of six (6) citizens, and offered them alternatives to immediate prosecution, including directing them and their families to community support services (behavioral and medical health, education and job resources, and other types of ‘wrap-around’ services).



In response to community concerns regarding lawlessness in early morning hours in North Sarasota, SPD held a community conversation with business owners and residents (July 31, 2014) to determine a course of action that all could agree on. A voluntary agreement was reached whereby business owners will close at 2:30am, which should result in less early morning public gatherings occurring outside of businesses. The Community and

law enforcement will assess the success of the program in the coming months, and will continue to meet with residents and business owners to develop long-term solutions.

Unless otherwise directed, this Objective will be considered COMPLETE as of September 30, 2014; Use of the SARA model is a critical component of modern-day intelligence led policing, and as such, is included in the Police Department's own 3-year plan.

Objective 4: Evaluate Success of the Police Department's Partnership Policing Efforts

Continually measure and review the department's success in implementing the Partnership Policing philosophy.

The Police Department has developed a new website module to solicit anonymous public feedback on the services of the Police department. Citizens will be able to provide unsolicited feedback to the Police Department, and the input will be reviewed by City and Police Administration.

The Police Department has implemented a volunteer-run customer survey program wherein all crime victims are contacted after their police interaction to assess their satisfaction with police services. In nine months (since Nov 1, 2013) over 882 people were surveyed. Results of these surveys are reviewed by City and Police Administration.

FY 15 Work Plan:

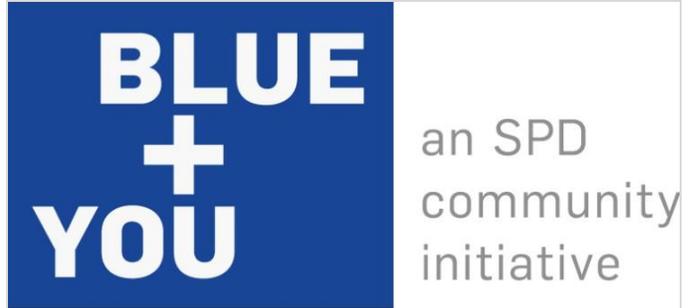
In addition to collecting unsolicited, anonymous feedback (website) and feedback from people involved in crime (phone survey), the Police Department will be developing survey methods to garner feedback from the residential and business community at large. The intent of the surveys will be to learn how well Partnership Policing is being accomplished, and to measure how Citizens feel about their police-related Quality of Life issues.

Objective 5: Communicate Commitment to Partnership Policing in all City Messaging

Use the Partnership Policing Communications Coordinator to reflect the mission and goals of Partnership Policing in all City communications.

The Police Department created a Partnership Policing Communications Coordinator position (October 2013) who maintains constant communication with the Community. Issues of public concern are shared in daily and weekly press releases, Community Policing events are advertised to the community, popular Instagram and Facebook pages and a You Tube Channel are perpetually maintained, and a well-followed Twitter account delivers real time tweets from police (Including six "Tweet From The Beat" programs, where evening Police 'ride-alongs' are live-tweeted to subscribers). As of summer 2014 the City's Police Department has over 2,800 Twitter Subscribers, over 3,400 Facebook 'Likes', over 750 Instagram followers, and over 311,850 You Tube video views.

The Police Department has launched a Partnership Policing campaign (“Blue + You”) (April 2014) to build an understanding of the partnership between citizens and the police department that serves them. The message was co-created by the Ringling College of Art and Design and has been utilized by the police department in their electronic correspondence and press releases, their web page, social media sites, hard copy materials, and even on volunteer and police officer tee-shirts.



The Police Department has utilized email signatures to include a message of Partnership Policing on all of its internal and external correspondence. Emails sent from Police Department members end with the statement: “Professional Dedicated Police Service in Partnership with Our Community”.

Unless otherwise directed, this Objective will be considered COMPLETE as of September 30, 2014; Thorough and vigorous communication with the public is a fundamental strategy of a modern policing department, and the City’s Police Department has adopted a commitment to robust communications into their own three year Strategic Plan with the continued efforts of the Partnership Policing Communications Coordinator.

GOAL: Budget and Finance

STRATEGY: CONSOLIDATED EFFORTS

Continue to work within the City organization and the regional community to identify and implement mutually beneficial functional partnerships when possible.

Objective 1: Law Enforcement Collaborations

Continue to collaborate with the Sarasota County Sherriff's Department in an effort to identify opportunities for cooperative efforts and report on same to the Commission for direction.

FY 14 Accomplishments:

The Police Department is actively participating in monthly meetings of regional command staff known as 'Second in Command' meetings. These meetings include command staff representatives from Sarasota County Sherriff, Manatee County Sheriff, Palmetto Police Department, Holmes Beach Police Department, the Sarasota Airport (SRQ) Police, and Venice Police Department.

The City of Sarasota signed a Memorandum of Understanding (MOU) with the Sarasota County Sherriff's Office that identified how Emergency Resource Teams will be supervised when occurring in another jurisdiction then the home jurisdiction of the ERT (November 22, 2013).

Intelligence Detectives are participating in weekly meetings led by the FBI's Joint Terrorism Task Force, and attended by other community law enforcement members.

SPD Detectives are participating in monthly Area Law Enforcement Exchange (ALEX) meetings. All area agencies (Sarasota and Manatee Counties) meet with the Florida Department of Law Enforcement (FDLE), the Federal Bureau of Investigation (FBI), and the Department of Justice (DOJ) representatives on a monthly basis to discuss intelligence information for the region.

Unless otherwise directed, this Objective will be considered COMPLETE as of September 30, 2014; The City will continue to meet and collaborate with the Sarasota County Sherriff's Office and other jurisdictions' law enforcement agencies to share intelligence, training, and emergency staff as needed.

Objective 2: Building Services Collaborations

Examine and report on the cost/benefit of partnering with the County or other regional agencies to provide any of the City's building services on a collaborative basis.

FY 14 Accomplishments:

The City's Building Official attends regular meetings with the Building Officials of the neighboring jurisdictions – including Sarasota County, Manatee County, and Charlotte County. These meetings led to the creation of an Amendment to a 2008 Interlocal that will allow the City of Sarasota to share licensed personnel with, and from,

Sarasota County, Charlotte County, and the cities of Venice, and North Port, in case of an emergency event, or when there are Staff shortages or overages. The Amended Interlocal Agreement is expected to be presented to the Sarasota City Commission for approval in October of 2014, at which time it will be circulated to the other jurisdictions' Councils and Commissions for their respective approvals.

Unless otherwise directed, this Objective will be considered COMPLETE as of September 30, 2014; The City will now have gained the ability to optimize the provision of permitting and inspection services multi-jurisdictionally, as well as to balance staffing needs among other organizations as conditions demand.

Objective 3: Shared Purchasing Efforts

Examine and report on the cost/benefit of combining purchasing efforts for goods and services between municipal organizations, for instance, cooperative purchases of vehicle fuel.

FY 14 Accomplishments:

City of Sarasota Staff organized a Procurement working group with representatives from Manatee County, Sarasota School Board, Sarasota Airport Authority, City of Venice, City of North Port, and the Town of Long Boat Key. This group met with the intent of looking for opportunities to share procurement services and purchasing power amongst jurisdictions.

The City of Sarasota Staff has successfully issued four collaborative Invitations to Bid. These four Invitations to Bid collectively benefited the City of Sarasota, the City of Northport, the Town of Longboat Key, the SRQ Airport Authority, the Sarasota School Board, and the City of Venice.

Unless otherwise directed, this Objective will be considered COMPLETE as of September 30, 2014; The Sarasota-led working group expects to continue to collaborate on purchasing efforts when fiscally effective to do so, and the working group continues to expand, with additional interest expressed by regional entities.

Objective 4: Local Employee Training

Explore cost/benefit of sharing employee training activities between local government agencies so that multiple agencies can simultaneously take advantage of training classes.

FY 14 Accomplishments:

The City of Sarasota spearheaded a working group of human resource professionals from the City of Venice, the City of Northport, the Town of Longboat Key, and Sarasota County.

The regional "Shared Training Resources Group" has collaborated to share training resources, including inviting multiple agencies to simultaneously partake in training courses. As of Summer 2014 approximately six (6) employees from Sarasota County and Long Boat Key trained in Customer Service, Time Management, and Supervisory Skills.

Unless otherwise directed, this Objective will be considered COMPLETE as of September 30, 2014; The City's Human Resources Department strongly supports cross-jurisdictional training and will continue to meet with the Shared Training Resources Group to develop an expanded program of sharing training programs, locations, trainers, and materials. Subsequently the City will work towards a standardization of costs so multiple agencies can anticipate training costs (based on per-capita, by materials, by training room rental, or other training unit of cost). Annual updates on the successes of the Shared Training effort will be provided to the Commission during budget workshops.

GOAL: Budget and Finance

STRATEGY: WORKFORCE

Seek stabilizing opportunities that will result in the City organization's workforce having greater job satisfaction, resulting in long-term performance and commitment of valuable workforce members.

Objective 1: Promoting Organizational Excellence

Promote the value of the City Organization by developing and delivering a new Administrative standard for employee effectiveness; an expectation for employees to be positive, well-informed representatives about all aspects of the City organization and its many initiatives, in order to further represent the City with excellence and pride.

FY 15 Work Plan:

Administration will work with Staff to develop a FY 2016 plan for establishing and implementing a new standard for excellence. In order for a meaningful change to be enacted, a working group will be tasked with the careful consideration and creation of a new standard, as well as developing the means and methods to communicate the new expectation, to train employees to that standard, and to coordinate the delivery of that message to the public.

Objective 2: The College of Municipal Knowledge (Wellness and Performance)

Develop a half day, once-monthly schedule to provide employees with training, speakers, video presentations and team building exercises, to reinforce the new administrative expectation, and to promote excellence in all aspects of employees' lives.

FY 14 Accomplishments:

Administration communicated an expectation that every staff members should complete 40 hours of training within each 'employee year' (Start date to anniversary of start date). During the first year of operation of the College of Municipal Knowledge, the average employee completed approximately 20 hours of training year-to-date; Staff continues to work towards the goal of doubling this annual training amount.

Staff has prepared a job-training framework (launched February 2014 with the Leadership team and in March 2014 to all employees). It details the different areas of trainings that Staff will be provided, including the 'Core Courses' (requirements and City standards that all employees must know), 'Job Family' courses (specific to the

duties required of one's position), and "Personal Development" courses (offerings that make employees well-rounded and more knowledgeable about health, finance, and other personal-development improvements).

Staff has provided over 4,387 hours of internal training and facilitated over 6,341 hours of external trainings (from in-person seminars to on-line study).

Staff has developed an organization-wide training module which allows all staff to track their progress in reaching 40 hours of training. This on-line feature provides an electronic location for employees and supervisors to record and review training documentation and details, and provides the framework for consistent reporting of job-training hours.

Unless otherwise directed, this Objective will be considered COMPLETE as of September 30, 2014; The City's Human Resources Department will continue to develop opportunities for employees to receive a minimum of 40 hours a year of training. Expanded offerings will be developed in FY 2015 that will build on employees' knowledge of the City organization and how to effectively communicate in a positive and informed manner as representative of the City of Sarasota.

Objective 3: Employee Advancement

Reinstate programs that reward and encourage employee growth and performance, such as Tuition Reimbursement and Career Ladder.

FY 14 Accomplishments:

In Fiscal Year 2014 the City completed one cycle of the Career Ladder process; Departments were educated on the Career Ladder process, and Directors were solicited for participants. Budgets were proposed that identified resources to progressing employees on their chosen career path.

FY 15 Work Plan:

Staff will begin a second cycle for the career Ladder process for FY 2016 funding by providing employees with additional information related to Career ladder opportunities in an effort to identify more Staff who wish to invest their future at the City.

Staff will work with Administration to standardize the City's Tuition reimbursement program so that all City employees may have equal access to, and understanding of the program.

Objective 4: Employee Appreciation

Create opportunities to thank and appreciate employees for their dedicated service to the City of Sarasota.

FY 14 Accomplishments:

Staff formed an Employee Appreciation Committee; a 12 member multi-department working group which was introduced to the organization March 5, 2014. All Departments within the City submitted a representative, and

these representatives established a goal of creating events that express appreciation for all employees within the City. The primary task is to create and organize two major employee events per year; a summer family-oriented event, and a winter holiday-oriented event.

The EAC coordinated a 350+ person Employee Appreciation and Family Fun Day on July 27, 2014. This organization-wide event was 6 hours of comradery at the Robert L Taylor Community Complex including organized games and sports, face painting, buffet lunch, announcements, and other fun activities. Additionally, the EAC coordinated sporting events at Bobby Jones, and a Baseball Night for employees. Other appreciation events included an ice cream day, and a pizza lunch.

Unless otherwise directed, this Objective will be considered COMPLETE as of September 30, 2014; The City's Employee Appreciation Committee has been identified for Fiscal Year 2015, and their continued charge will be to develop opportunities to help employees feel valued and develop comradery among the organization. The EAC anticipates creating a minimum of two City-wide events on an annual basis.

GOAL: Budget and Finance

STRATEGY: FISCAL SUSTAINABILITY

Evaluate the organization on an annual basis to identify programs, benefits, services and other aspects of the municipality that are not sustainable, and design solutions to resolve same.

Objective 1: Management Rights in Employment Agreements

Review and revise all employment agreements to address limitations of management rights that prohibit greater efficiencies and operational improvements.

Update:

Administration and Staff continue in negotiations with the Police Benevolent Association regarding the acceptance of a fiscal year 2012 employment contract.

Objective 2: Employee Medical Plan Structure

Review current employee medical plan structure to include options for Health Reimbursement or Health Savings Accounts and/ or other alternative plans linked to receiving health services via the Health Center.

FY 14 Accomplishments:

Staff authored and released an RFP to identify a Third Party Administrator; a preferred provider was identified for medical, dental and pharmacy, and their services began January 1, 2014.

Unless otherwise directed, this Objective will be considered COMPLETE as of September 30, 2014. Moving forward the City intends to repeat the above mentioned task and will seek a Third Party Administrator and Plan for Calendar year beginning January 1, 2015. The City will continue to strive to refine medical plan offerings to provide comprehensive, equitable coverage for employees and retirees while balancing fiscal sustainability.

Objective 3: Reduce OPEB liabilities

Implement opportunities to reduce the City's OPEB liability, including such options as utilizing Medicare Advantage options, and alternative plan options/incentives coordinated with the Affordable Care Act.

FY 14 Accomplishments:

Staff continued to encourage City retirees to use the Health Clinic, VS more expensive continuation of their existing service providers. Direct marketing to retirees had a small impact on usage of the health clinic. A marketing flyer was mailed to 475 retirees in May of 2014 to encourage retirees to make use of the Employee Health Center, and to explain the benefits of filling prescription medication through the health center.

Staff sought federal subsidization of retiree pharmaceutical costs, an annual process that reimburses the City for retiree pharmaceutical expenditures. In FY 2014 over \$195,000 in reimbursements for FY 2013 were received by the City.

Staff has contracted with a consultant to examine the City's OPEB and make recommendations towards future affordability. A City Commission workshop will be held (September 2014) to discuss the findings and recommendations, and to seek Commission direction.

FY 15 Work Plan:

Staff and Administration will make plan revisions to positively affect OPEB, based on the Commission direction received at the September 2014 Commission Workshop.

Objective 4: Sustainable Public Parking Program

Review the City-Wide Parking Plan (est. Fall 2013) and implement plan in a manner that allows for a self-sustaining Public Parking program that is consistent with the City's planning and transportation initiatives.

FY 14 Accomplishments:

City Staff and the Parking Advisory Committee will have completed a final draft of the Citywide Parking Plan by the end of FY 2014.

FY 15 Work Plan:

Following administrative acceptance, Staff will introduce the draft plan to multiple community organizations such as CCNA, DID, BID, Downtown Merchants Alliance, Southside Village Business Association, and the St. Armand's Residential and Business Associations. The final plan will be presented to the Commission at a January Commission Workshop on public parking. Based on Commission direction Staff will develop a detailed action plan to implement the guiding principles outlined in the plan.

GOAL: Infrastructure

STRATEGY: MOBILITY

Continue to provide options and opportunities to make travelling through the City more attractive, efficient, and secure for pedestrians, bicyclists, public transportation users, and vehicle operators.

Objective 1: City-wide Mobility and Bicycle/Pedestrian Plan

Adopt a community-vetted, revised City-wide Mobility Plan including a revised Bicycle and Pedestrian Plan.

FY 14 Accomplishments:

Staff prepared a City resolution that acknowledged the intent to revise the City/County Transportation Impact Fee Interlocal Agreement to allow the City wider latitude in applying impact fees to multi-modal solutions, and the resolution was adopted by the Commission April 21, 2014.

Staff prepared an Ordinance to create a new Multi Modal Transportation Impact Fee, which was adopted by the Commission June 16, 2014.



Staff prepared a First Amendment to the City/County Road Impact Fee Interlocal Agreement to allow the City to invest the previously collected impact fees as intended, recognizing the set procedures by which all funds existing and collected prior to October 1, 2014 will be expended. Once these funds are exhausted, the Interlocal Agreement will become null and void in its entirety. The Sarasota County Commission adopted the Interlocal Agreement July 9, 2014, and the City Commission adopted the agreement August 18, 2014.

Staff prepared a First Amendment to the City/County Road Impact Fee Interlocal Agreement to allow the City to invest all road impact fees collected prior to October 1, 2014 as intended. The amended Interlocal Agreement, which terminates after all the collected funds are expended, is being replaced with an adopted Multimodal Transportation Impact Fee that provides for the collection and administration of such fees solely by the City of Sarasota. The Sarasota County Commission adopted the Interlocal Agreement First Amendment on July 9, 2014, and it was subsequently adopted by the City Commission August 18, 2014.

Staff has prepared proposed changes to the City's Comprehensive Plan Transportation Chapter, including revised Traffic Study requirements and Levels of Service. The Comp Plan changes will be brought to the Planning Board in September of 2014, to be followed by acceptance by the City Commission (November 3, 2014) prior to submitting proposed changes to the State of Florida for review and consideration.

FY 15 Work Plan:

Staff will prepare changes to the Bike Plan (and exhibit) of the City's comprehensive Plan, that will be provided to the Planning board and the Commission for consideration in FY2015, before being transmitted to the State for review and consideration.

Objective 2: Myrtle Street Improvements

Myrtle Street Improvements are included in the City's Adopted Capital Improvement Plan, and progress made on the improvement projects will be delivered periodically to the City Commission and every May as part of annual adoption of the CIP.

Objective 3: 10th Street and 14th Street Roundabouts

10th and 14th Street roundabouts are included in the City's Adopted Capital Improvement Plan, and progress made on the roundabout projects will be delivered periodically to the City Commission and every May as part of annual adoption of the CIP.

Objective 4: Ten Future Roundabouts

Eight (8) of the ten originally identified round-a-bouts in the Fiscal Year 2014 – Fiscal Year 2016 Strategic Plan are included in the City's Adopted Capital Improvement Plan, and progress made on these eight (8) roundabout projects will be delivered periodically to the City Commission and every May as part of annual adoption of the CIP (U.S. 41 and Myrtle; Dr. MLK; Fruitville; Gulfstream; Main; Ringling; and Orange Ave roundabouts, and the Ringling Blvd and Orange Ave roundabouts).

FY 2015 Workplan

Staff will continue to work to identify funding for design and construction of a roundabout at U.S. 41 and 47th Street, and will continue to support Manatee County's efforts to secure a roundabout at University Parkway and US 41.

Objective 5: Legacy Trail (New FY 2015)

Collaborate with Sarasota County and Friends of the Legacy Trail to prepare for future financial, planning, and infrastructure needs as required to connect Payne Park to the County boundary of the Legacy Trail, approximately 1.25 miles.

FY 15 Work Plan:

Staff will actively monitor the progress of Sarasota County in completing a Phase 1 (in progress) and Phase 2 (funding pending) Feasibility Study for the extension of the Trail, and will collaborate internally to plan for eventual neighborhood accessibility and infrastructure needs to support an active, safe, and attractive Legacy Trail segment.

GOAL: Infrastructure

STRATEGY: SUSTAINABILITY AND ENVIRONMENTAL STEWARDSHIP

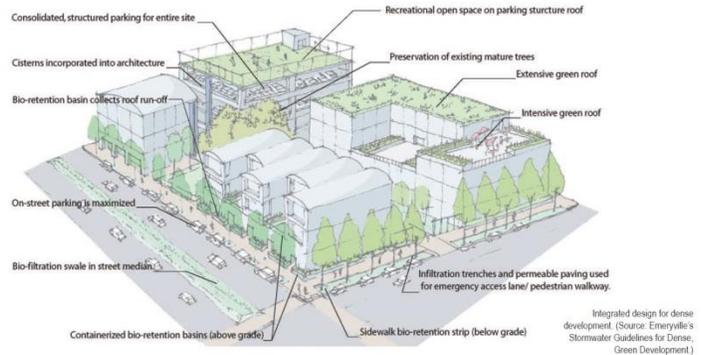
Continue to work within the City organization and the regional community to promote sustainability and environmental stewardship.

Objective 1: Low Impact Development/Light Imprint Design in City Construction Projects

During design development of City projects (vertical construction, and/or roadway projects), consideration must be given to including elements of Low Impact Development.

FY 14 Accomplishments:

UDS is proposing a new Low Impact Development/Light Imprint Design (LID) Module be created as part of the adoption of a modern form-based zoning code. The module (a component of the effort to incorporate the City’s revised Engineering Design Criteria Manual (EDCM) into the Zoning Code proper) will outline best practices and locations for Sarasota-specific use of LID techniques.



FY 15 Work Plan:

UDS will be proposing adoption of the LID module (as part of a round of proposed Zoning Text Amendments) in spring of 2015. Once adopted, the Code’s LID module will outline for developers and City project managers which LID techniques are recommended for use in which areas of the City.

Objective 2: Regional Program for Property Assessed Clean Energy (PACE)

Collaborate with Sarasota County and local municipalities to allow City property owners to make environmentally beneficial improvements to their property.

Update:

A lengthy collaboration with Sarasota County and other local jurisdictions was slowed when Lee County (the entity under whom Sarasota County et al were to be included in a regional PACE program) determined they would not continue to pursue PACE in their community. Sarasota County’s Sustainability Manager continues to move forward on the local effort, and the County Commission has identified PACE as one of their current legislative priorities (“Support energy legislation to remove federal barriers to the county going forward with its Property Assessed Clean Energy Program (PACE), to provide sustainable energy standards and tax incentives to promote energy efficiency”. The County is continuing to develop partners in working towards the effort, and actively monitors other developing programs, as well as the two existing programs in the State. The City’s Sustainability Manager (Oct 2014) is expected to contribute to this effort moving forward, with the continued goal of developing a regional PACE program under Sarasota County’s leadership.



Objective 3: Nano Filtration System to Reduce Impact to Sea Grass Habitat

~~Design and construct an addition to the existing water treatment plant that utilizes a nano-filtration system, which would then allow for elimination of the seawater intake structure located along the bayfront adjacent to the Van Wezel, the presence of which impedes the growth of sea grasses in the immediate area.~~

The scope of this objective has been expanded for FY15. The original goal of reducing impact to the sea grass habitat remains, however the water's transmission and treatment are being reconsidered to reflect the progress made in the 2014 Fiscal Year - which has led to revised recommendations for technologies. The revised objective is proposed to read:

Objective 3: Transmission and Treatment of Verna Wellfield Water

To treat the water collected from the Verna Wellfield, the City uses saltwater to complete an 'ion exchange'. The saltwater is collected from the bayfront via a saltwater intake station adjacent to the Van Wezel. Elimination of this intake would allow natural seagrass habitat to be restored in place of the intake structure. Additionally, the City wishes to continue to improve the taste and water quality of drinking water by using processes other than ion-exchange (currently used to treat Verna Wellfield water), or Reverse Osmosis (currently used to treat Downtown Wellfield(s) water). Membrane filtration can be used instead of ion exchange, and may require a smaller footprint for a water treatment plant. To transmit the water from the Verna Wellfield to a membrane filtration water treatment plant, the City hopes to establish new pipeline, a project has been added to the City's Capital Improvement Plan in FY 21-22.

FY 14 Accomplishments:

Staff collaborated with their partners at the University of Central Florida to evaluate the use of alternative processes for water filtering. A completed UCF report (May 2014) provided recommendations for use of multiple treatment stages including conventional and membranes together, but Staff identified that current CIP funding will not be enough to complete the creation of a UCF-proposed water treatment plant by FY 2016 (as was originally intended in the City's Strategic Plan).

Staff submitted the filtration membrane water treatment project for consideration of RESTORE Act funding. Unfortunately, this project was not considered to meet the funding criteria and has been deleted from consideration by the Gulfcoast Ecosystem Restoration Council.

Staff has contracted to complete an evaluation of the Verna pipeline (FY 15) to identify what the City's needs may be to replace it.

FY 15 Work Plan:

Staff will outline a comprehensive plan to improve transmission and treatment of the Verna Wellfield water, including establishment of a new plant that utilizes membrane filtration instead of ion exchange, and establishment of new pipeline to route the water to the plant.

Staff will continue to work with UCF as they progress through Research and Development on new single-membrane systems that can simultaneously remove pollutants and minerals as well as improving water taste.

Staff will work to secure funding resources for a new plant and pipeline, as well as decommissioning of both the ion exchange facility and the saltwater intake structure.

Objective 4: Deep Injection Well to Reduce Discharges into Sarasota Bay

Design and construct a deep injection well and accompanying pump station in order to divert water treatment discharge (“concentrate”) and reclaimed water into the non-potable aquifer zone rather than directly into Sarasota Bay, where it is currently discharged.

Unless otherwise directed, this Objective will be considered COMPLETE as of September 30, 2014. The Deep Well Injection Well has been completed, and construction of the subsequent pipeline and pump station is underway. The system will be fully operational by fall of 2015.

Objective 5: Seek RESTORE Act Funding for Environmental Projects

Represent the City’s interests in seeking funding via the RESTORE Act, (Clean Water Act administrative fines resulting from Deep-water Horizon oil spill to be used for Resources and Ecosystems Sustainability, Tourist Oppportunity and Revived Economies projects). If funding is awarded, the City will purchase 4.1 acres (9 parcels) of land along Whitaker Bayou to enable the County to undertake their expansive Whitaker Bayou Greenway Park and Watershed Restoration Project.



Update

Four years after the explosion of the Deep Water Horizon oil rig, and two years after the passage of the RESTORE Act (July 6, 2012) Florida’s Gulf Coast Ecosystem Restoration Council has received 1,048 projects for funding consideration. The council intends to finalize funding criteria by the Fall of 2014, and will then use that formal criteria to consider projects for inclusion in a draft ‘Funding Project List’ (FPL). Although many submitted projects will positively influence Sarasota’ waterways and ecosystems, three of the projects being considered were explicitly submitted by the City of Sarasota:

1. Whitaker Bayou Greenway Park and Watershed Restoration Project (City ranked #1)
2. Deep Injection Well and Pump Station (City ranked #2)
3. Reclaimed Water Recharge Well System (City ranked #3)

The Council will make their merit-based selections of projects that will achieve comprehensive ecosystem restoration; highest priority will be given to project meet criteria outline in the original RESTORE Act law, that are grounded in sound science, and that are coordinated with other restoration efforts.

GOAL: Infrastructure

STRATEGY: INFRASTRUCTURE RENEWAL PLANS

Develop or update comprehensive inventories of assets and develop or update plans to sustainably manage the City's land, utility, building, and equipment assets.

Objective 1: Major Lighting Systems

Create an inventory of the City's major lighting systems and establish a replacement and repair prioritization funding schedule.

FY 14 Accomplishments:

Staff has drafted an update (May 2014) to the City's 2009 Lighting Systems inventory that includes a conditional assessment of the lights, identifies the type of light post and fixture, as well as the aesthetic condition of the post.

FY 15 Work Plan:

Staff will use existing funds to repair and replace any lighting that requires attention, and the inventory will continue to be updated to prioritize replacement/repair funding.

Objective 2: Park Equipment and Outbuildings

Create an inventory of the equipment and outbuildings associated with the City-owned parks and recreation areas and establish a replacement and repair prioritization funding schedule.

FY 14 Accomplishments:

Staff has completed a database of park assets, including asset name, location, age, condition, and repair/replacement costs. This document will be provided to the City Commission for their review and consideration as part of a Commission Workshop on Parks and Recreation, expected for Fall 2014.

Unless otherwise directed, this Objective will be considered COMPLETE as of September 30, 2014. The parks' Equipment and Outbuildings Inventory will be perpetually updated for continued use in annually prioritizing funding needs.

Objective 3: Road Resurfacing

Update the City's inventory of roadways including road condition, and adjust the resurfacing schedule and associated budgets accordingly to restore roadways on an optimal schedule.

FY 14 Accomplishments:

Staff has completed a road inventory and conditional assessment and a companion 5yr funding schedule that prioritizes milling and re-surfacing based on the road's rating (ranked on a numerical scale of 0 to 100).

Unless otherwise directed, this Objective will be considered COMPLETE as of September 30, 2014. The inventory will continue to be updated for annual prioritization of re-surfacing needs and allocation of resurfacing funding. A full City re-assessment is scheduled to take place every five years.

Objective 4: Sidewalks

Create an inventory of the City's public sidewalks and establish a replacement and repair prioritization funding schedule.

FY 14 Accomplishments:

Staff has mapped the location of all existing City sidewalks. Staff will use this inventory to identify priorities for sidewalk replacements, to establish a plan for where new sidewalks will be added throughout the City, and to identify the location of trip hazards (which Staff continues to assess and repair on a priority basis throughout the City).

FY 15 Work Plan:

Staff will refine sidewalk map and continue to identify areas throughout the City where pedestrian mobility could be improved by the addition of sidewalks. Areas requiring sidewalks will then be prioritized and funding allocated accordingly on an annual basis.

Objective 5: Utility Pipelines

Develop a comprehensive GIS inventory of water, wastewater, and reclaimed water pipelines, and establish a replacement and repair prioritization funding schedule.

FY 14 Accomplishments:

Staff has contracted with a firm to begin the 1 to 2 year task of geo-locating utility infrastructure in the right-of-way.

Staff has identified a Utilities professional to input geo-data into the City's GIS system, but progress is limited as input is restricted by management and maintenance of the City's server.

Staff negotiated pre-contractual agreements with a service provider to perform scanning and cataloging of utilities documents, but ultimately the vendor withdrew from consideration.

FY 15 Workplan

Staff will work to ensure that GIS staff resources are robust enough to continue to progress in a timely fashion. Originally identified as a three year project, the effort is currently nine months behind schedule as a result of staffing limitations which have affected the availability and continuity of the GIS server. Consistent and reliable access to the GIS network will allow Staff to input the field-located data currently being collected, as well as digitize the scanned drawings as needed to supplement the geo-located data.

Staff will identify a willing service provider to undertake scanning and cataloging of over 100 years of hand drawn plans and maps.

Staff will continue to guide the services of the in-field geo-locaters and work to collect locational data for all right-of-way infrastructure elements.

Objective 6: Bobby Jones Golf Course

Complete a Golf Course Master Plan that identifies the most successful configuration for the course and facilities that will result in long term sustainability of the operation, and establish a Capital Improvement Project funding schedule to implement improvements as further directed by the Commission.

FY 14 Accomplishments:

Staff contracted with the National Golf Foundation (NGF) to update a 2008 operational analysis (May 2014).

Staff contracted with the United States Golf Association (USGA) to prepare a Course Condition Assessment (May 2014). Part 1 of the assessment was completed in July of 2014; Part 2 is expected in fall of 2014.

Staff contracted with Engineering firm Cardno to complete an assessment of the 16 bridges present on Bobby Jones Golf Course property (May 2014). A Draft report of Cardno's findings was received July 28, 2014.

Staff facilitated three meetings to discuss the Golf Course's sustainability; two stakeholder/user meetings with the Men's, and Women's Bobby Jones Golf Associations, and a community meeting for any interested parties (53 attendees), (all took place in January 2014). The meetings allowed for attendees to express their concern for improving playability of the courses (improved drainage, irrigation, greens and driving range), an interest in creating a learning center at the Gillespie Executive Course, and general satisfaction with current operations and customer service.

FY 15 Work Plan:

The results of the NGF Operational Analysis update, the USGA course Assessment-Part 1, the Cardno bridge assessment draft, and the feedback from three stakeholder meetings will be presented to the Commission at a Bobby Jones Commission Workshop, scheduled for September 3, 2014. The Commission will be asked to discuss the direction they would like to see the course evolve towards, and will be apprised of Staff's intent to author and release an RFP for Master Planning services to develop a 5-10 year Course Master Plan. Depending on Commission remarks, Staff will adjust the Master Plan's scope and expected deliverables / delivery dates.

Objective 7: Sign Reduction Program (New FY 2015)

Refine the right-of-way by systematically reducing non-regulatory signage that is determined to be unwarranted or excessive.

FY 2015 Workplan

Staff will complete an inventory of all right-of-way signage in the City, to include identifying each sign as 'Regulatory', 'Warning', or 'Guide'. A working group will be created to systematically review non-regulatory signage and determine if signage is duplicative, useful, accurate, appropriately spaced, etc., and signage will be

removed or revised accordingly. Staff will report their progress annually. Additionally, UDS will be proposing revisions to the Zoning Code that will include identifying best practices in right-of-way sign placement within the EDCM (Engineering Design Criteria Manual), which will result in standardization of future right-of-way sign placement.

Objective 8: Payne Park Master Plan (NEW in FY 2015)

Engage a community consultant to assist the City in updating the Payne Park Master Plan to create a documented plan that satisfies the goals and needs of users; makes recommendations regarding the Auditorium; acknowledges the opportunity to further evaluate zoning codes surrounding the park to better integrate and connect residential neighborhoods to the Park; as well as anticipating the role the park will play as the potential northern terminus of a future Legacy Trail extension.

FY 15 Work Plan:

Staff has acquired the park planning services of a continuing services contractor, David W. Johnson and Associates, who is being tasked with updating the 2003 Payne Park Master Plan. Two community gatherings (held in FY14) have continued the



ongoing community conversations regarding the future of the auditorium, the designation of active and passive activity spaces, and the future of park entrances. Staff has performed two electronic surveys for interested parties to provide feedback on the future of the park, and a third survey and community meeting is expected to take place in Fall of 2014. Staff will work with the consulting partners to develop a well-vetted update to the 2003 plan which accounts for not only the park and the auditorium, but the neighborhoods’ connectivity to Payne Park, and the Park’s future role as the potential northern terminus of the Legacy Trail if/when it is extended.

Objective 9: Cultural Park Master Plan (New)

The City Manager will act as the City Liaison and will work with the community group “Bayfront 20:20” to collaborate on creating guiding principles for the City’s Cultural park site, within the framework and direction provided by the Commission.

FY 15 Work Plan:

The City Manager will work with the Bayfront 20:20 group to identify guiding principles for development of the cultural park site, and return to the Commission in January 2015 for further direction.