



October 31, 2016

NOTICE TO THE PUBLIC

TO: Gavin Meshad, Chair
Martin Rappaport, Board Member
Michael Valentino, Board Member

Notice is hereby given that the St. Armands "BID" Board of Directors shall meet on Tuesday, November 08, 2016, at 10:30 a.m., in Conference Room 109, City Hall, 1565 First Street, Sarasota, Florida to address the following items: Item No. I. Approval Re: Minutes of the St. Armands BID Regular Meeting of Tuesday, October 11, 2016 Item No. III. Approval Re: Outstanding invoices; Item No. IV. Report Re: Police Report; Item No. V. Report Re: Monthly Code Compliance Update; Item No. VI. Report Re: St. Armands Circle Association (SACA); VII. Old Business RE: Update on Parking Garage; and any other matters that may come before the Body; VIII. New Business

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he or she will need a record of the proceedings, and, for such purpose, he or she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

David W. Boswell, CPPO, CPPB, SPSM
Purchasing General Manager

c: City Commission
Thomas Barwin, City Manager
Marlon C. J. Brown, Deputy City Manager
Robert M. Fournier, City Attorney
Michael Connolly, Deputy City Attorney
Karen D. McGowan, Deputy City Auditor and Clerk
John Lege, Finance Director
Commission Reporter, City Auditor and Clerk's Office
Jan Thornburg, Public Information Officer
Diana Corrigan, St. Armands Circle Association
Eric Seace, St. Armands Circle Association
Hugh Fiore Jr., St. Armands Residence Association
John Nopper, Government Access, Program Coordinator
Chief Bernadette DiPino, Police Department
Pamela M. Nadalini, City Auditor and Clerk
File

ST. ARMANDS BID AGENDA

MEETING OF THE BOARD OF DIRECTORS

November 8, 2016

CITY HALL
1565 First Street

Room 109
10:30 A.M.

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NOTES:

CALL MEETING TO ORDER

- I.** Approval Re: Minutes of the October 11, 2016 Meeting of the St. Armands BID Board of Directors - Gavin Meshad, Chairman
- II.** Citizens Input: Maximum of 15 minutes total with a maximum of 3 minutes per person
- III.** Approval Re: Outstanding invoices - Gavin Meshad, Chairman
- IV.** Report Re: Police Report from Police Officer McKeon
- V.** Report Re: Monthly Code Compliance Update from Code Compliance Coordinator Burleson
- VI.** Report Re: St. Armands Circle Association (SACA) Diana Corrigan, Executive Director

OLD BUSINESS:

- VII.** Update on Parking Garage-Mark Lyons

NEW BUSINESS:

- VIII.** Discussion of Executive Director/Manager
- IX.** LMR Recommendation on Valet

Next Meeting December 13, 2016

ADJOURN.

Notice to the Public

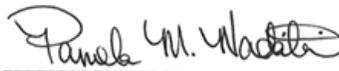
The City of Sarasota is committed to providing qualified disabled individuals an opportunity to participate in Advisory Board meetings.

The City of Sarasota prohibits discrimination in all services, programs, or activities on the basis of race, color, national origin, age, disability, sex or gender, marital or familial status, religion, sexual orientation, veteran status, or genetic information. Persons with disabilities who require assistance or alternative means for communication of program information such as Braille, large print, audiotape, etc., should contact: Stacie Mason, Director of Human Resources, Sarasota City Federal Building, 111 S. Orange Avenue, Sarasota, Florida 34236, (941) 951-3634, or email Stacie.Mason@sarasotagov.com.

In accordance with the Americans with Disabilities Act of 1990 and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in a meeting should contact the Office of the City Auditor and Clerk at (941) 954-4160 at least two business days prior to the date of the meeting as to the nature of the auxiliary aids and/or service necessary.

Every effort will be made to provide such aid or service to the extent that they are reasonable, do not result in undue financial or administrative burden, and do not alter the fundamental nature of the meeting. Consideration will be given to the individual's preferred aid or service. However, alternatives may be provided if in the City's determination such alternatives provide an effective means of communication. For the benefit of individuals utilizing hearing aids with a T-coil, the City Commission Chambers and SRQ Media Studio are outfitted with a Hearing Induction Loop for enhanced hearing assistance.

Proceedings will be electronically recorded. Should an individual feel that a verbatim transcription of the proceedings may later be needed, said individual has the burden and expense of arranging for same. Copies of the electronic recording may be purchased from the Office of the City Auditor and Clerk.



Pamela M. Nadalini, MBA, CMC
City Auditor and Clerk

St. Armands BID Backup

- I. Regular Reports
 - a. Approval of Minutes
 - b. Outstanding Invoices
 - c. Police Report
 - d. Code Report
 - e. St. Armands Circle Association Report
- II. Old Business
 - a. Update on Parking Garage
- III. New Business
 - a. Discussion of Executive Director/Manager
 - b. LMR Recommendation on Valet.

Regular Reports

Approval of Minutes

Via Fax: 941-954-4113 City Clerk Office

Attention: Karen McGowan

Purchasing Dept.
Finance Dept.

Pamela M Nadalini
Dave Boswell

941-954-4157
941-954-4189

St Armands BID Meeting Tuesday 10/11/2016 8:30 am

Present: Marty Rappaport, Michael Valentino, Gavin Meshad, Bill Carmen, Scott MacDonald, Hugh Fiore, Diana Corrigan, Mathieu Rosinsky, Lawrence Bureson, Jerry Falcone, Mark Lyons, Alex Davis Shaw, Barney Cavanaugh, Jeff Trim, Trishia LaBud, Sherry McKeon, David Conway, Keith Slater

A motion passed to approve the minutes from the BID meeting on September 6, 2016

A motion passed to approve the following Invoices:

| | | |
|-------------------------------|--------------|--------------------|
| 1. SACA | Comcast | \$4777.00 |
| 2. SACA | WUSF | \$3360.00 |
| 3. Brighthouse | | \$2454.80 |
| 4. Oct MKT Boatshow | | \$415.00 |
| 5. Oct MKT Jazzfest | | \$207.50 |
| 6. Oct Taste of St Armands | | \$592.07 |
| 7. November Ferrari on Circle | | \$207.50 |
| 8. November Art Fest | | \$722.50 |
| | Total | \$12,736.37 |

*BID minutes
10/24/16 Monday*

No Citizens input today.

Marty reported that Mood Music contract was cancelled and a motion passed to cancel the contract.

Officer Sherry reported an aggravated assault and robbery on Ben Franklin Drive in Lido and very few other issues on the Key.

Diana reported that the Pink Quadrant Alley project looks fabulous and was coordinated by Michael Del Rossi in Public Works.

Marty reported that he is working with Marlin Brown to bring the Circle Landscaping back up to its full potential, and discussions continued to facilitate the BID taking over all landscape responsibilities in the district

Diana reported that the Parking Lot Committee had selected Kimley Horn as architect and Jonathan Swift as construction contractor.

Mark Lyons reported that the parking lot project should be completed by December 2018

Jeff Trim of the FDOT made a presentation about reviewing the merits of the pilot program for the St Armands Crossing Guards by the Sam Schwartz Company headed up by Jerry Falcone.

Alex Davis Shaw recommended for all related organizations to pass a motion to approve implementing PTMS, and raised rubber bumpers before all crosswalks.

Marty introduced Matt Rosinsky as the new owner of his St Armands commercial real estate properties, Marty does not own property on St Armands and therefore can't continue his position with the BID. Marty has formally resigned his position with the St Armands BID.

Outstanding Invoices



INVOICE

*Mr. Gavin Meshad, Chair
St. Armands Business Improvement District*

Invoice No. 000500E.M.

Date 10/24/16

Vendor# 40053

Expense Voucher

| | |
|--------------------------------------|-----------------|
| <i>December 2016 Event Marketing</i> | <i>\$207.50</i> |
| <i>("Porsche's in the Park")</i> | |

Paid to Date:

| | |
|--|-----------------|
| <i>Reimbursement for 50% of additional October Event Marketing</i> | <i>\$207.50</i> |
| <i>(per new City resolution to commence January 1, 2012)</i> | |

| | |
|---------------------------------|-----------------|
| <i>Payment Due Upon Receipt</i> | <i>\$207.50</i> |
|---------------------------------|-----------------|

*Payment Due Upon Receipt
Please return one copy with your remittance
Thank you*



*Mr. Gavin Meshad, Chair
St. Armands Business Improvement District*

*Invoice No. 000016SART
Date 10/26/16
Vendor# 40053
P.O. # PD-720798*

| | |
|---|-----------------|
| <i>Total Cost of ½ page ad 2016 – 2017 Southwest Florida Arts Guide</i> | <i>\$896.00</i> |
|---|-----------------|

Paid to date:

| | |
|-------------------------|-----------------|
| <i>Due Upon Receipt</i> | <i>\$896.00</i> |
|-------------------------|-----------------|

*Payment Due Upon Receipt
Please return one copy with your remittance
Thank you*



INVOICE

*Mr. Gavin Meshad, Chair
St. Armands Business Improvement District*

*Invoice No. 000115SCVB
Date 10/24/2016
Event: 2017 Visit Sarasota Guide
Vendor# 40053
P.O. # PD-720799*

*Total Cost of ½ page ad \$3,000.00
(2017 Visit Sarasota Guide)*

Paid to Date:

Payment Due Upon Receipt \$3,000.00

*Payment Due Upon Receipt
Please return one copy with your remittance
Thank you*



INVOICE

*Mr. Gavin Meshad, Chair
St. Armands Business Improvement District*

*Invoice No. 000801BrightH
Date 10/24/2016
Event: Bright House Summer Promotional Campaign
Vendor# 40053
P.O. # PD-622337*

Total Cost of 15 week promotion **\$7,978.10**

Paid to Date: 9/14/16 Ck#00499808 \$3,068.50

3rd Invoice for Summer Television **\$2,454.80**

Payment Due Upon Receipt **\$2,454.80**

*Payment Due Upon Receipt
Please return one copy with your remittance
Thank you*



INVOICE

*Mr. Gavin Meshad, Chair
St. Armands Business Improvement District*

*Invoice No. 000508ComP
Date 10/24/2016
Event: Comcast Spotlight Summer Promotional Campaign
Vendor# 40053
P.O. # PD-622339*

Total Cost of 15 week promotion *\$15,051.00*

Paid to Date: 9/14/16 Ck#00499808 \$4777.00

3rd Invoice for Summer Television *\$5,488.65*

Payment Due Upon Receipt *\$5,488.65*

*Payment Due Upon Receipt
Please return one copy with your remittance
Thank you*



INVOICE

*Mr. Gavin Meshad, Chair
St. Armands Business Improvement District*

*Invoice No. 000955WUSF
Date 10/24/2016
Event: Summer Radio Promotional Campaign
Vendor# 40053
P.O. # PD-622334*

Total Cost of 14 week promotional radio spots **\$14,900.00**

*Paid to Date: 9/14/16 Ck#00499808 \$3,140.00
9/14/16 Ck#00499808 \$4,200.00*

4th Invoice for Summer Radio Marketing Campaign \$3,360.00

Payment Due Upon Receipt **\$3,360.00**

*Payment Due Upon Receipt
Please return one copy with your remittance
Thank you*

Police Report

Verbal Report

Code Report

Verbal Report

**St. Armands Circle
Association Report
Verbal Report**

Old Business

**Update on Parking
Garage**

Verbal Report

New Business

- 1. Discussion of Executive Director/Manager-Verbal**
- 2. LMR recommendation of valet-verbal**